

# MANUFACTURE OF SANITARY WARE



*Sanitary ware – is a ceramic material for making bathtubs, toilets and sinks. Bathroom appliances have been made from it for 150 years. It is popular all over the world and is in high demand. Production in the Aktobe region will reduce dependence on imports and increase exports, especially to Central Asian countries.*

**PROJECT COST:**  
30 million euros

**PROJECT CAPACITY :**  
500,000 units per year

**NPV:** defined by  
**IRR:** 20-25%  
**Payback period:** 7 year

## PROJECT PLACEMENT



### Industrial zone «Aktobe»

- ELECTRICITY SUPPLY:**  
\$0.046 kWh
- GAS SUPPLY:**  
\$0.072 m3
- WATER SUPPLY:**  
\$0.0086 m3/hour

• CONVENIENT TRANSPORTATION LOGISTICS

**0%**  
Tax exemption

• RAILWAY

## RAW MATERIAL BASE



Kaolin clay



Kaolin enriched

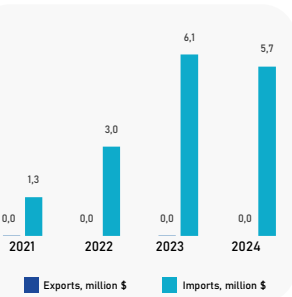


Quartz sand



Field spar

## TRADE TURNOVER



Kazakhstan imports 100% sanitary ware. The country is actively increasing its imports, while there are no exports, as there is no production of these products in the country, which indicates high domestic demand and the need to develop local production to improve the trade balance. Sanitary ware is imported mainly from countries such as Russia, China, Italy, and India. These countries are the main suppliers.

## THE SALES MARKET



## GOVERNMENT SUPPORT MEASURES

### FOR THE PROJECT:

- Provision of a land plot is **FREE OF CHARGE**;
- Exemption from land tax.

### OTHER ACTIVE SPECIES:

- State in-kind grant.
- Concessional financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of the costs of bringing the production (industrial) infrastructure.
- Subsidizing the reimbursement of part of the expenses incurred by the agro-industrial complex entity during investment investments.
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.