



INTERNATIONAL  
**EXPO**  
2021

# Nations Friendship Exhibition



Afghanistan



Germany



India



Iran



Indonoesia



Turkey



Uzbekistan

## EXPO PROPOSAL 2021

For Sponsors And Exhibators

Tuesday

Thursday

15 June 2021 Up to 17 June 2021

# Afghanistan Traders & Investors Union

## Exhibition Of Friendship Of Nation

with support of  
ministry of commerce & industry  
ministry of agriculture irrigation & livestock  
afghanistan chamber of commerce & investment



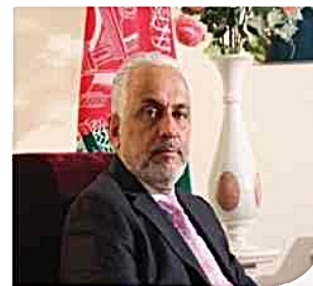
**Alhaj Tawakal Shah Ahmadyar**  
General Manager, Afghanistan  
Chamber of Commerce & Investment



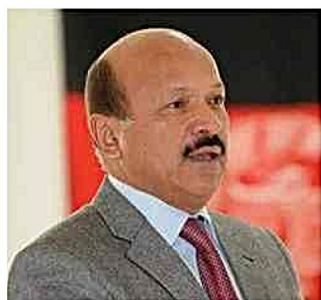
**Dr. Hafizullah Wali Rahimi**  
General Director  
of Physical education and Sports



**Dr. Anwaru Haq Ahadi**  
Minister,  
Ministry of agriculture Irrigation & livestock



**Nesar Ahnad Faizi Ghoryanni**  
Minister,  
of the Ministry of Industry & Trade



**Mohammad Yunus Nau Andish**  
Headman  
of the Association of Afghan Engineers



**Dr. Mohammad Nasim Modaber**  
Elected Lawyer  
of Baghlan province in the Parliament



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Elected Lawyer  
of Baghlan province in the Parliament



**Alhaj Mohammad Akbar Stanekzai**  
Second Deputy of the Meshrano Jirga



**MOHAMMAD KARIM AZIMI**  
Executive Officer Of Kabul  
Industries and Mines



**ABDUL JABAR SAFI**  
CEO  
The Voice Of Industrialists



**Alhaj Sakhi Ahmad Payman**  
Chairman  
of kabul Chamber of Industries & Mines



**Alhaj Abdulhadi Farhang**  
General manager,  
Afghanistan Traders & Investors Union



# Directors of Holding Out

Nations Friendship Exhibition

Afghanistan, Germany, India, Iran, Indonesia, Turkey, Uzbekistan



**Hazbullah Ullfat**

Chief Executive Officer,  
Afghanistan Traders & Investors Union



**Mohammad Asif Darzabi**

Chairman of Sunshine Group of Companies



**Abdul Nasir Rashtia**

Executive Chairman of the  
factories union Iron smelting of Afghanistan



**Ansarullah Bakhtani**

CEO, Afghanistan  
National Poultry & Production Association



**Jamaluddin Amid**  
Vice President of ZHG



**Mahmoud Ahmadi**

Head of Luna Eltrick Trading Company



**Muhammad Bahram Shirzai**  
Persident of Allamah University



**Mr. Shafiqullah**

Chairman of Salang Sadaqat Ahangaran Company



**Safiullah Qadiri**

The union west zone deputy



**Salman Mojaddedi**

The union west executive director



**Mehrallah saifi**

Extraordinary representaion of union in iran



**Eng. Arin Masoom**

General chairman of afghan  
state gaz company

# Afghan Traders and Investors Union



The Afghanistan Traders & Investors Union was established in 1387 and obtained its license From the Ministry of Justice

The Union is a nonprofit entity that maintains its all expenditure from the membership fees and has a board 15 managing directors with 175 members, including traders and investors and it is active in social services sectors in afghanistan.

The most notable activities of the union include the building of public places, providing social aids encouraging traders to invest in afghanistan and organizing presistent trade meetings and expos. The union sofar organized seven expos, since its establishment. in order to attract the investors and support the traders in Afghanistan, it has now decided to Organize an expo under the name of exhibiation of Friendship of nations between Afghanistan, germany, India, Iran, Indonesia, Turkey, uzbekistan

## Profile & Purpose of the Exhibiation of Friendship of nations between Afghanistan, germany, India, Iran, Indonesia, Turkey, uzbekistan

The First Business Development General Expo is a trade fair, which is held in various regions to attract investment and is the largest and most comprehensive expo for businesses.

The suppliers of commercial products, and factories plus servise compnaies will have the oppotunity to build relationships with costumers and investors.

The Afghanistan Traders & Investors Social union is Working hard to creat investment oppor-tunities in this expo, in order to boost up the private sctors growth in the country.

The key note sectors in this expo are agriculture, Handicrafts which is made in Afghanistan

## Key Points in this expo

- Establish Business relationships between domestics and foreign traders.
- Participants Awareness of domestics and foreign products and services.
- Persuasion of investors and their business growth.
- Increase in sales of national products.
- Providing Fcilities for traders and investors.



# Participants In The International Trade Development Exhibition Exhibition Held In Recent Years

- 1 International Summer Expo With Participation Of Business Form Usa, Canada, Australia And Afghanistan In Khiama Loy Jerha 2013
- 2 Handicraft Expo By Participation Of Irna, Uzbekistan, Kyrgyzstan And Afghanistan In Oranos Hotel 2014
- 3 Mafe In Afghaistan Expo In 2015 On Khaima Loy Jerga
- 4 Internatioal Trading Expo Between Afghaistan, Iran And Turkich In Khima Loy Jerga In 2016
- 5 General Expo To Support The Private Sector In The Intercontinental Hotel In 2017
- 6 General Expo Tof Afghanistan Traders And Investors Expo In Safi Landmark Hotle In 2020
- 7 Business Development And Private Sector Discussions International Expo Between Uzbekistan And Afghanistan At 2021 In Kabul.

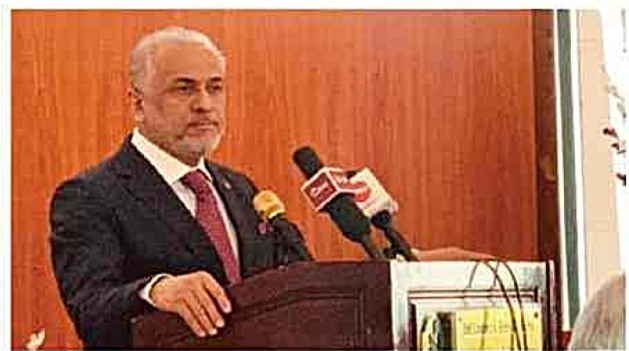




# The Advantage Of Visitors:

- A golden opportunity to identify and create opportunities with national and international traders and investors.
- Creating Job Opportunities and marketing relationships .
- Organizing Face to face meetings and sessions with factory officials, national and international business mens.
- Opportunity to purchase from the product.

This expo is going to be held spring 2021 for both reservations. kindly select your favorite packages which are mentioned in the last page and return the signed cop to the organizer office .





**View of the International Exhibition of Trade Development and Private Sector Discourse with the participation of more than 500 national and international companies between Uzbekistan, the European Union and the Afghanistan Traders and Investors Union for four days in Kabul, Afghanistan.**









# VISITORS

Representative of the President

**Ministers** **The common**

Representative  
of the President

**people Media**

**Members of  
Parliament**

Representatives of

national and

**Representatives**

international

**of embassies**

institutions

**residing**

**Private sector**

**in Afghanistan**

**Start-ups**

**Exporters and**

**importers of commercial goods**

## Sectors Participating in this Exhibition



Social Media  
Pages 35000

12000  
Web Pages

250000  
VIPS

25 Advertising  
On The Road

5000  
Invitations

10 Magazines  
& Newspaper

2500 campaign  
Email

50000  
Followers



# Exhibition Area :

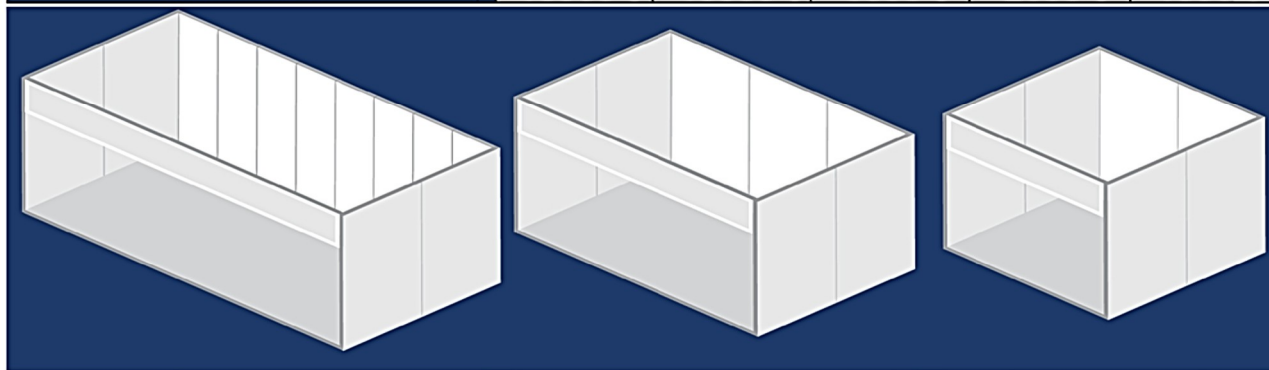
Arzo-e- Shahr Wedding Hall, Charahi Taimani  
Kabul, Afghanistan





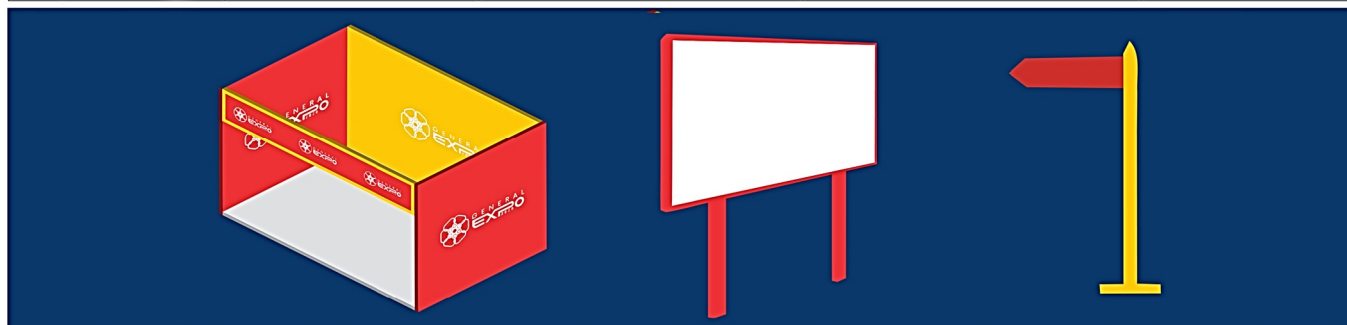
## SPONSORSHIP PACKAGES

Specifications and performance	International Package	Golden Package	Dimond Package	Silver Package	Local Stall
Placing The Company Logo on all documents and contracts					
Placing The Company Logo on the certificate of appreciation					
Placing The Company Logo on the banner (indoor)					
Placing The Company Logo on the invitations& exhibitors and or organizers cards					
Placing The Company Logo in the inaugurauiou presentation and other segments					
Install corporate announcements and banners at the entrance to the exhibition					
Placing Company Logo In video and graphic announcements					
Design and branding of entrance, stage and near stage signboard					
Applying logo on advertisement papers , especially flyers brochures perspectives, folders and other marketing papers					
placing the company logo on billboard, flex and advertising standards					
Using the logo in the guidance signboards, vehicle parks and gate					
Advertisements on unions and expos social media pages					
Providing face - t- face private meetings ad sessions					
Building a banner for the expo and confarence hall					
Mentioning the name of the company by managers and organizers					
Providing a dedicated seat for the head of company					
Providing The opportunity for speech delivering in the opening ceremony					
Providing display stalls	2x6m	2x4m	2x3m	2x2m	2x2m
Providing other transport, logistics services					
Providing residential place, guidance and parking lots					
<b>STALL RATES</b>	<b>15000 \$</b>	<b>10000 \$</b>	<b>5000 \$</b>	<b>2000 \$</b>	<b>1000 \$</b>



## Branding/Printing Pricing

#	Stall Size	T-Square Meter	Pringing Material	Price/M² With Design	TOTAL
1	2X3	6 M	Frontlight Flex 280gr	12.00\$	72.00\$
2	2X2	4 M	Frontlight Flex 280gr	12. 00\$	48.00\$





## Accommodation Pricing

Hotel	Price/Night 1 Person	Transport/ 1 Person Round Trip Hotel to Expo Center
Safi Landmark	120 USD Breakfast & Wifi Included	30 USD
	Cost For 5 Day	
	600 USD	150 USD

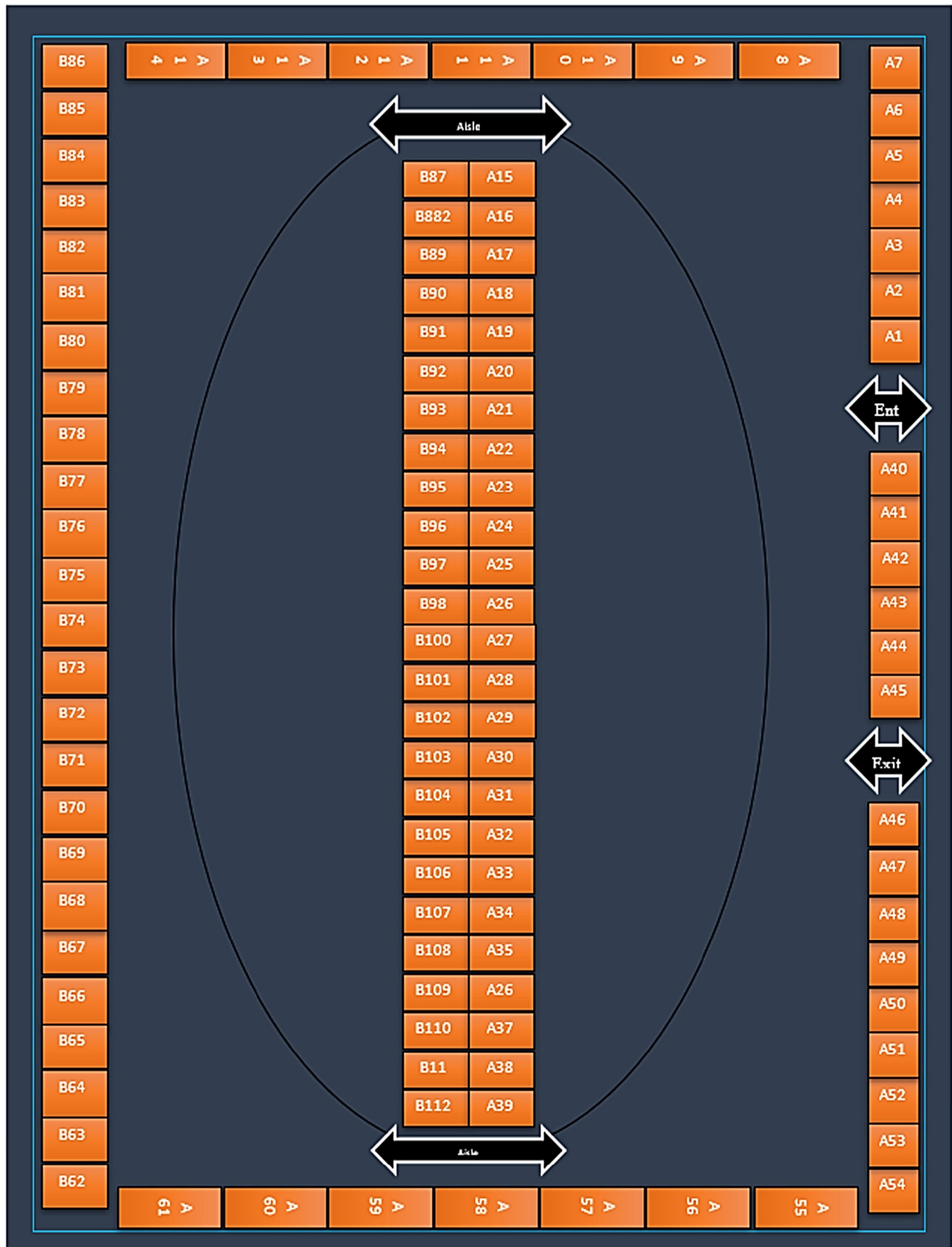
Hotel	Price/Night 1 Person	Transport/ 1 Person Round Trip Hotel to Expo Center
Continental	170 USD Breakfast & Wifi Included	30 USD
	Cost For 5 Day	
	850 USD	150 USD



## Tv Announcements

#	TV Name	seconds	Pricing
1	Tolo TV	30/sec	1200 USD
2	One TV	30/sec	900 USD
3	khurshid TV	30/sec	900 USD
4	Social Page Which Have More Then 80k Viewer	One day	300 USD

# Booths Map





## Agreement / Description Form For Reference National & International

Org.name:\_\_\_\_\_ Company list:\_\_\_\_\_ Expo Name:\_\_\_\_\_

Financial Reference:\_\_\_\_\_ Payable Reference:\_\_\_\_\_ Payment Type\_\_\_\_\_

Booth QTY:\_\_\_\_\_ Booth Size:\_\_\_\_\_ Booth Price:\_\_\_\_\_

Total Amount:\_\_\_\_\_ AFG:\_\_\_\_\_ USD:\_\_\_\_\_

Received:\_\_\_\_\_ Pending:\_\_\_\_\_ AFG:\_\_\_\_\_ USD:\_\_\_\_\_

Table QTY:\_\_\_\_\_ Per Table Price:\_\_\_\_\_ Total Price of Payment:\_\_\_\_\_ AFG:\_\_\_\_\_ USD:\_\_\_\_\_

Received:\_\_\_\_\_ Pending:\_\_\_\_\_ AFG:\_\_\_\_\_ USD:\_\_\_\_\_

Reference name:\_\_\_\_\_ Designation:\_\_\_\_\_

Address:\_\_\_\_\_ City:\_\_\_\_\_ Country:\_\_\_\_\_

Email:\_\_\_\_\_

Website:\_\_\_\_\_

Number:\_\_\_\_\_

Telephone:\_\_\_\_\_

Products Description / Service:\_\_\_\_\_

Service Type:\_\_\_\_\_ Demand Date:        /        /

Payer reference:\_\_\_\_\_ Recipient reference:\_\_\_\_\_

## TERMS AND CONDITIONS

To participate in this expo, the following conditions and responsibilities are to be considered by the organizers and exhibitors:

- The exhibitor is obliged to carefully read, seal and sign all forms and contracts of the expo prior to the expo opening.
- The exhibition officials inform all donors three days prior to the exhibition.
- Donors are required to notify the organizer five days before the expo opening and clear all debts and balances.
- All registrations will remain pending until the payment is finished completely.
- All costs are reported at the time of supplementary payment and the contract bill will be given to the donor and the exhibitor after the supplementary payment.
- The exhibitor and donor are obliged to pay all the fees within seven days of contract signing or five days prior to the expo opening.
- Withdrawing from participation in the expo must be done at least 14 days in advance and if the logo of the exhibitor/donor was published or disseminated in advertisements or other items, the exhibitor and donor must pay the relevant costs.
- All withdrawing must be in writing, sealed and signed by both parties (exhibitors and organizers). Withdrawing through the phone is not valid.
- If withdrawing is within 24 hours after the contract is signed, then the organizer is obliged to pay 50% of the costs and the exhibitor/donor is only entitled to half of the signed contract payment.
- The organizer is not responsible for the protection of your precious documents, products, and merchandise during the expo, the exhibitor is obliged by his self / herself to endeavor for protecting their products and commercial goods.
- In case of missing, destruction or complete loss of the precious goods/products, the organizer has no obligation or responsibility to the exhibitor/donor and all the responsibility and precaution is on the shoulder of the exhibitor/donor.



- The organizer, exhibitor, and donor are required to obey and subordinate to the laws of Afghanistan, existing trade principles, rules and regulations of the country, meanwhile they are also responsible to try hard for the preservation of the environment, as well as cleansing of the expo ground and yard.
  - At the end of the expo, all parties are required to collect their properties and deliver them before the expiration date, as well as evacuate the area and assist in its cleanliness.
  - If the exhibitor/donor fails to deliver their products within the specified time, then they are obliged to pay the costs of maintenance, transportation and keeping of the products to the client. The expo organizer does not accept any responsibility whatsoever.
  - The expo organizer has no responsibility in the transferring of the products/ commercial goods to the exhibitor and donor, unless it is mentioned in the contract between them. In case if the customer needs guidance, that should be coordinated prior to expo opening.
  - The exhibitor/donor is responsible for paying for the destruction, misuse or missing of the expo organizer's products and facilities.
  - The expo organizer is responsible for the maintenance and security of the expo venue.
- We wish all the parties will take responsibility for the safety and security of their selves outside of the expo venue, and hope they will not miss any precautions actions in any circumstances.

I as the representative/responsible for the exhibitor/organizer, have read all of the above points carefully, sensitively, understood the points and sign them with complete consent.

Exhibitor/Donor Signature

Signature of the organizer





Kabul City Center Ansary Squire Kabul, Afghanistan

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Email: [investors.union2016@gmail.com](mailto:investors.union2016@gmail.com)

## EXHIBITION ADDRESS

Arzo-e- Shahr Wedding Hall, Charahi Taimani  
Kabul, Afghanistan