



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-8564

Tarih: 26.08.2022

Konu : Isource. Reserve Elektronik Platformu

TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 23.08.2022 tarih ve 77528300 sayılı yazısı.

İlgi yazıda, Dışişleri Bakanlığı'nın yazısına atfen, Rusya'nın **Isource.Reserve** isimli elektronik platformun (reserve.isource.ru), Türk tedarikçiler ile artan sayıda Rus tüketiciyi bir araya getirme potansiyeli vurgulanarak, Platforma ilişkin ekte sunulan bilgi gönderilmiştir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Isource Reserve Sunum (7 sayfa)

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSABKRB7PC>

Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: Kaan GAFFAROĞLU - Tel : 03122182220 - E-Posta : kaan.gaffaroglu@tobb.org.tr

MERCHANT customer journey

CONTACTS

For relations and government
Deputy Head of the Department of
Procurement of Goods

Moskvitina Irina

+7 (921) 181-03-20

Moskvitina.IV@gazprom-neft.ru

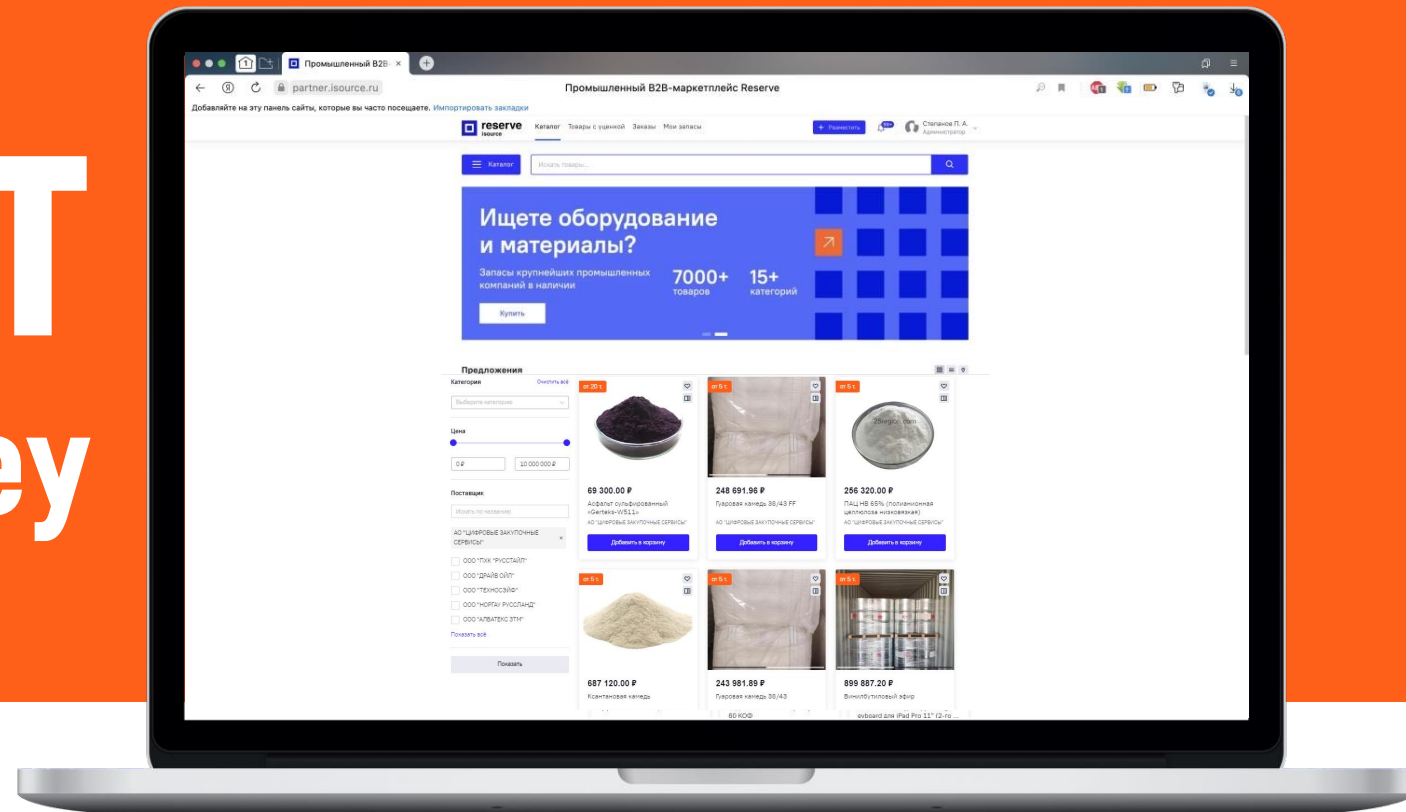
For suppliers/manufacturers

Coordinator of the client service of the
platform RESERVE

Mezeshi Daniel

+7 (911) 739-27-93 / 8 (800) 555-08-80

Mezeshi.D@gazprom-neft.ru



1

- 

2

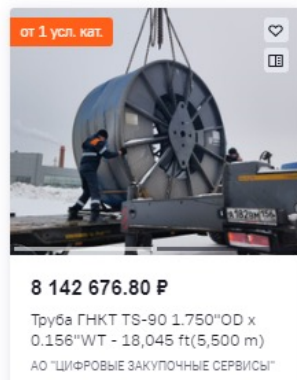
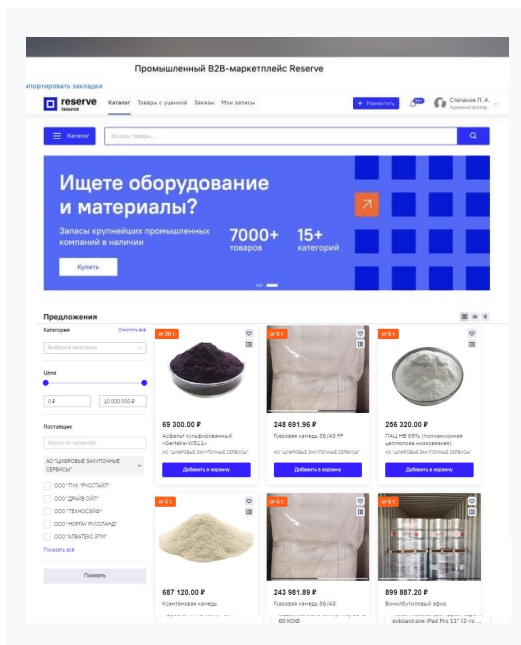
- [illegible]

→ Seller

Visit Reserve platform, in which

45 000+ unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products
- ...



3 500+ buyers - Russian industrial companies



→ Seller/Isourse.Reserve's Back office in Turkey 4

● Places information about the product in their personal account

- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos

The screenshot shows a web interface for managing product information. It includes sections for 'Характеристики' (Characteristics), 'Владелец и местонахождение' (Owner and location), 'Поставщик' (Supplier), 'Документация и состояние' (Documentation and status), and 'Дополнительная информация' (Additional information). The product being managed is a pipe with the following details:

- Характеристики:** Труба ГНКТ TS-90 1.750"OD x 0.156"WT - 18,045 ft(5,500 m)
- Владелец и местонахождение:** Владельцем является АО "ЦИФРОВЫЕ ЗАКУПочНЫЕ СЕРВИСЫ"
- Поставщик:** АО "ЦИФРОВЫЕ ЗАКУПочНЫЕ СЕРВИСЫ"
- Документация и состояние:** Дата поступления на склад: 28.07.2022
- Дополнительная информация:** Количество: 1, Цена закупки: 1200, Цена продажи: 96, Цена хранения: 96, Ставка НДС: 20%



8 142 676.80 Р
 Труба ГНКТ TS-90 1.750"OD x 0.156"WT - 18,045 ft(5,500 m)
 АО "ЦИФРОВЫЕ ЗАКУПочНЫЕ СЕРВИСЫ"

→ Seller 5

● In personal account has the opportunity by himself or with Turkey back office:

- Place goods
- Update product information
- View sales analytics

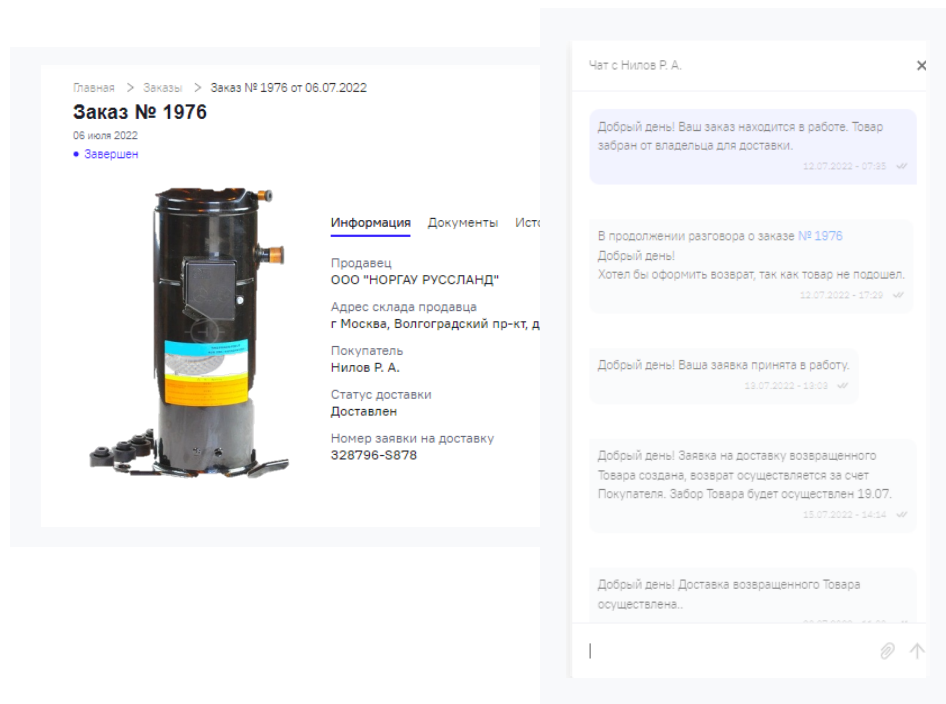
The screenshot shows a web interface for a seller's personal account. It includes sections for 'Создание процедуры' (Procedure creation), 'Свойства процедуры' (Procedure properties), 'Публикация процедуры' (Procedure publication), 'Снижение цены реализации' (Reduction of realization price), and 'Винилбутиловый эфир' (Vinyl butyl ether). The order details are as follows:

- Создание процедуры:** Процедура создана: 28.07.2022 15:05
- Свойства процедуры:** Название процедуры: 36042, Описание процедуры: 36042, Статус процедуры: Активна
- Публикация процедуры:** Публикация процедуры: 28.07.2022 15:05
- Снижение цены реализации:** График снижения цены реализации: 28.07.2022 15:05 - 28.07.2022 15:16
- Винилбутиловый эфир:** Информация: 36 040 674.60 Р, Документы: 287 штук, История: 132 863.80 / штук

→ Isource.Reserve's Back office in Turkey

6

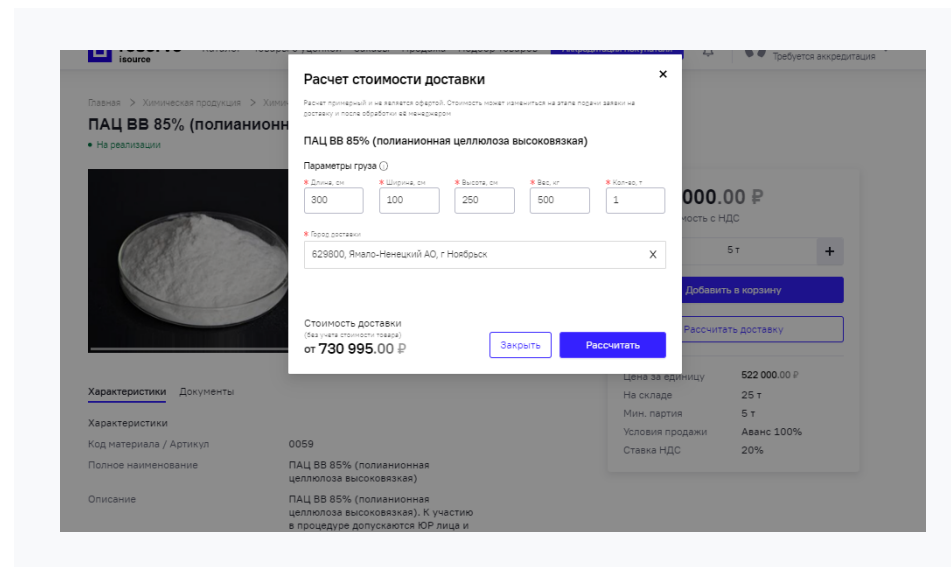
- Interacts with the buyers on all issues related to the purchase of goods



→ Seller

7

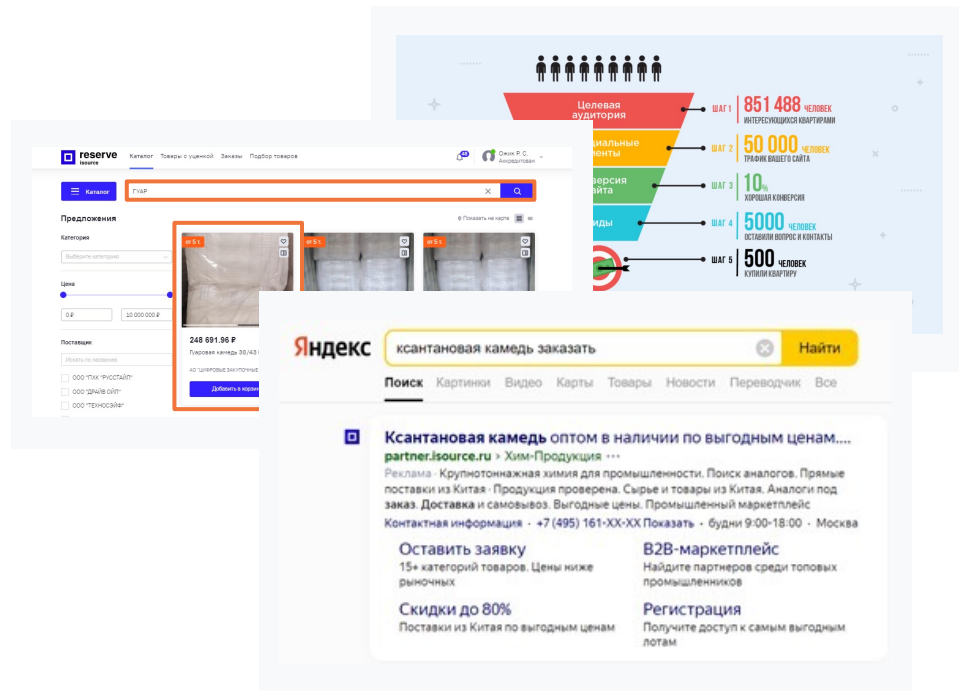
- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



→ Isource.Reserve's Back office in Turkey

8

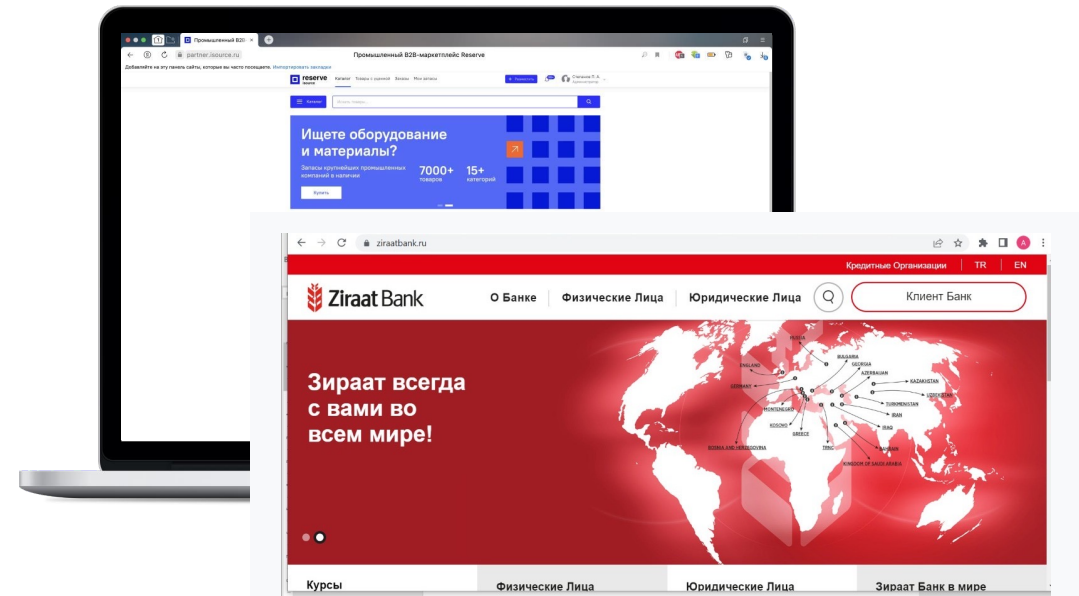
- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



→ Isource.Reserve's Back office in Turkey

9

- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



CONTACTS



For relations and government

MOSKVITINA IRINA

Deputy Head of the Department of Procurement of Goods



+7 (921) 181-03-20



Moskvitina.IV@gazprom-neft.ru



For suppliers/manufacturers

MEZESHI DANIEL

Coordinator of the client service of the platform RESERVE



+7 (911) 739-27-93 / 8 (800) 555-08-80



Mezeshi.D@gazprom-neft.ru

