



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-045.99-13868

Tarih: 27.10.2025

Konu : Gürcistan'da E-Ticaret Günü Etkinliği

TÜM ODALAR (Genel Sekreterlik)

Ticaret Bakanlığı İhracat Genel Müdürlüğü tarafından Birliğimize iletilen yazı ve Gürcistan E-Ticaret Derneği tarafından geçen yıl gerçekleştirilen "E-Ticaret Günü" etkinliğinin çıktılarına dair sunum ekte yer almaktadır.

Bu çerçevede, Gürcistan E-Ticaret Günü etkinliğinin bu yıl **31 Ekim 2025 tarihinde** düzenleneceği bilgisi tarafımıza iletilmiş olup bahse konu etkinliğin firmalar için yeni iş bağlantıları kurma, ticari fırsatları değerlendirme ve pazarda risk analizi yapma açısından önemli bir fırsat olduğu Tiflis Ticaret Müşavirliğince vurgulanmaktadır.

Konuya dair üyelerinize bilgi verilmesi hususunda gereğini rica ederim.

Saygılarımla,

e-imza

Cengiz DELİBAŞ
Genel Sekreter Yardımcısı

EK:

- 1- Gürcistanda E-Ticaret Günü Etkinliği Resmi Yazı (1 sayfa)
- 2- e-Commerce Day Presentation (9 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSU6LE9CT7>

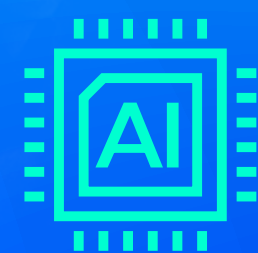
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: Elif SERDENGEÇTİ - Tel : - E-Posta : elif.serdengecti@tobb.org.tr

eCommerce Day

Georgia 2025

31 OCTOBER



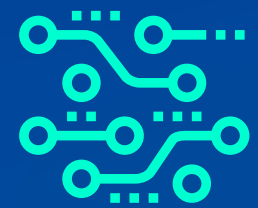
Sheraton Grand
Tbilisi Metekhi



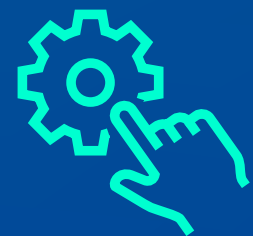
ECOMMERCE ASSOCIATION
GEORGIA

Organized by
eCommerce Association Georgia

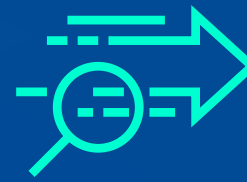
Join us in Tbilisi for a practical, hands-on event exploring digital commerce



Live Demos
of new tools
and platforms



Workshops
to build
real skills



Showcases
from
leading
companies

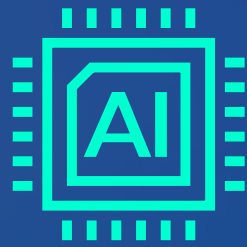


Talks
from global
and local experts



Networking Zones
for meaningful
connections

Event Focus Areas & Numbers



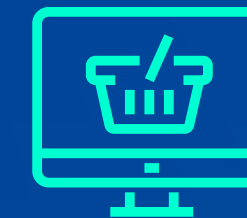
AI Commerce:

Smarter shopping with automation, personalization and data-driven tools



Live & Social eCommerce:

Selling through social platforms and livestreaming



Online Service Platforms:

Digital tools for booking, ordering, or accessing everyday services

700+

Participants

15+

Speakers & Experts

40+

Brands, Retailers,
Marketplaces

20+

Media
Representatives

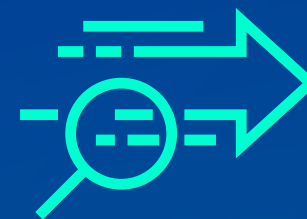
10+

Live Demos,
Showcases &
Workshops



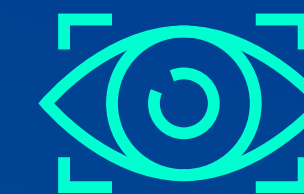
Who We Are

E-Commerce Association -
Georgia



Our Mission:

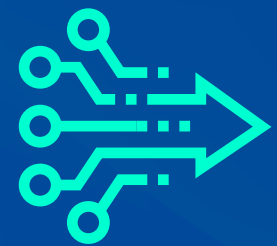
To promote, improve, and
advocate for a thriving
e-commerce environment
through collaborative
engagement with both the
public and private sectors



Our Vision:

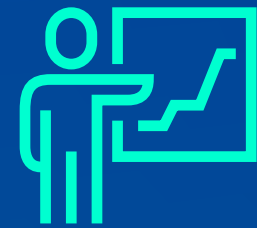
To position Georgia as a
regional hub for eCommerce
innovation, empower
businesses through
knowledge and visibility, and
create a unified voice for
digital commerce
dvancement

Why Attend?



Explore Future

Trends in
commerce and
consumer
behavior



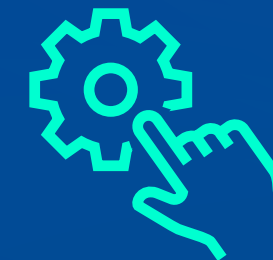
Meet Leading Experts

from
international
and local
companies



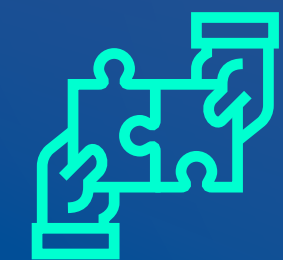
Gain Actionable Insights

from keynote
speeches and
thematic panels



Experience Innovation Firsthand

through demos
and showcases



Engage with the Community

that's building
the digital economy

Last 2 Years' Experience

1200+

Attendees from across the region

30+

Local and international speakers



Matias Undurraga

Enterprise Technologist
AWS



Justin Hwa

General Manager & CXO
ex-eBay



Andrew Troung

Head of Digital & Strategy
Visa



Serdar Susuz

CEO



Omer Kulaklikaya

Head of Corporate
Affairs



Engaging Topics :

Innovation, Georgian eCommerce, Regional Trends and Payments



Partners & Sponsors & Media Coverage

Partners & Sponsors 2023



Partners & Sponsors 2024



Extensive Media Coverage in top industry and mainstream outlets



***Let's shape
the future of eCommerce
together!***

THANK YOU !

For more information contact:

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Follow us on Social Media:

